

**EPSILON NU TAU  
UPSILON CHAPTER**

**Professional Fraternity**

**2023-24**

**Organizational Overview**



# About the Organization

In a university setting, it is important for individuals to find their place on campus, alongside others that will push them both personally and professionally. Epsilon Nu Tau (ENT) does just this; giving members the ability to develop professionalism skills with entrepreneurial minds around them. As our organization has grown, we are eager to pursue a corporate sponsorship to further our goals as a professional fraternity. This organizational overview discusses our fraternity and how you can benefit from a partnership with Epsilon Nu Tau.

## Epsilon Nu Tau History

As a national chapter, ENT was founded in 2008 at the University of Dayton and has since expanded to a multitude of chapters across the United States, with Indiana University's chapter being the newest one. IU's chapter was officially founded in 2021 and has grown significantly in a short period of time, from 7 founding members to now over 100.



Our organization focuses on instilling an entrepreneurial mindset and thinking style in all our members. We do not aim to make each member an entrepreneur, but we strive to give them the building blocks and resources to gain a strong, independent mindset, ready to take on the business world with a unique and creative thinking style.

We are proud to be a gender inclusive and diverse community, with actives pursuing a wide variety of majors not only in the Kelley

School of Business, but also The Media School, the Luddy School of Informatics, and the College of Arts and Sciences. This diversity in background gives all our members strong exposure to different experiences and keeps us connected across the whole Indiana University campus.

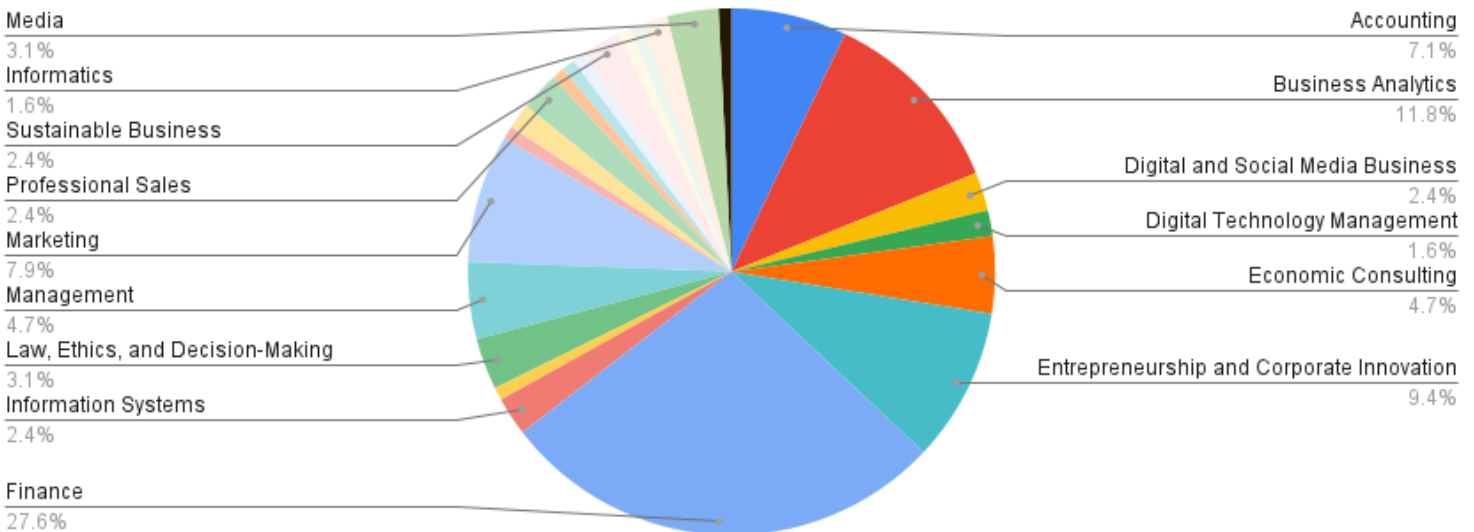




We uphold our pillars of brotherhood, ethics, accountability, and innovation every day in our lives at Indiana University. Accordingly, community service is a huge part of our involvement, and we have conducted multiple successful philanthropic drives through our members that hold value in these efforts. Innovation is a forefront in the drive of all our members and results in a high achieving and well-rounded group of individuals.



### Breakdown by Major





# Corporate Partner Overview

## Why Partner with ENT?

A partnership with ENT is a mutually beneficial experience where our members gain industry knowledge and partners gain a strong applicant pool. Corporate partners serve to educate our members further about the various options out in the industry and allows members to hone connections that will prove advantageous when seeking a role within the field. Partners get connected with highly motivated and entrepreneurial individuals as well as increased corporate awareness on campus, and ENT gains a strong connection with a reputable firm that propels our vision as a mighty business fraternity.

As a corporate partner, ENT will work directly with you to ensure that your needs are being met and that your recruitment from ENT is a successful venture. Our members go through a rigorous admission process before formally joining the professional fraternity, so we ensure that our members are highly qualified and ambitious individuals that are ready to contribute to your organization. With exclusive and timely access to all our members, all partners will benefit from 3 main aspects of member access.

1. **Resume Book-** Partners gain instant access to our resume book of active members, so they can dive into all members and search out top candidates prior to in-person networking events.
2. **Speaker Series-** Our VP of External Affairs coordinates speaker events with partners, which allows active members to learn more about the firm and establish a connection for future communication and recruitment.
3. **Marketing Feature-** A special feature on the ENT website, certain apparel, and marketing materials celebrates the partner's affiliation with ENT. This does not only serve as a great reminder of our relationship with the partner, but also draws more potential candidates to the partner's firm and increases campus awareness.

# 3.71

ENT Median GPA



# Partnership Levels

## Bronze

**\$750**

### Resume Book

Gain full access to resumes of our members, so you can view strong candidates who can serve your firm well

### Marketing Feature

Have your company's logo featured on our website, select apparel, and marketing materials, increasing awareness, and bringing in more top talent

### Speaker Series

Whether virtual or in-person, professionals from your firm can talk to our organization about their experiences, resulting in an in-depth understanding of your firm for our members

## Silver

**\$1000**

Includes all of Bronze PLUS

### Networking Dinners

Schedule dinners with our organization for a light and relaxing night while networking with members

### Virtual Connect with Executive Board

Chat with our highly achieved executive board multiple times per month to check in, schedule events, and identify further opportunity

## Gold

**\$1250**

Includes all of Silver PLUS

### Case Competition

Sponsorship  
Sponsor an entrepreneurship case competition hosted by ENT and elevate your presence on campus

### Priority Marketing

Be a part of a panel with other corporate partners to bring light to opportunities in your industry





# Officers and Governance

## Executive Board

Name	Position	Email
Reagan Frank	President	<a href="mailto:reafrank@iu.edu">reafrank@iu.edu</a>
Damian Ruoff	VP of Internal Affairs	<a href="mailto:druoff@iu.edu">druoff@iu.edu</a>
Nadun Gajapala	VP of External Affairs	<a href="mailto:ngajapal@iu.edu">ngajapal@iu.edu</a>
Dane Trainor	VP of Membership	<a href="mailto:danetrai@iu.edu">danetrai@iu.edu</a>
Emily Pfeifer	VP of Finance	<a href="mailto:emilpfei@iu.edu">emilpfei@iu.edu</a>
Kyle Springer	VP of Marketing	<a href="mailto:ksspring@iu.edu">ksspring@iu.edu</a>
Neha Bhayani	VP of Professional Development	<a href="mailto:nbhayani@iu.edu">nbhayani@iu.edu</a>

## Faculty Advisor

Keith Dayton	Faculty Lecturer	<a href="mailto:kedayton@iu.edu">kedayton@iu.edu</a>
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# Thank You!

We look forward to hearing from you and serving your needs during the 2023-24 academic year. For any inquires or further information, please contact the below email.



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[www.entbloom.com](http://www.entbloom.com)

